

Who we are: WASH Media Network

By Babatope Babalobi, Chair WASH Media Network babalobi@yahoo.com

WATERAID PARTNERSHIP REVIEW MEETING WITH
WASH MEDIA NETWORK 3 – 4 MARCH 2014,
ABUJA



Outline

Objectives

Journey so far

Implemented Activities

Planned Activities

Impacts/Success stories

Challenges

Way forward

Objectives

- a. Increase the technical capacity of Nigerian's Journalists to effectively report and analyze water and sanitation issues.*
- b. Generally increase the understanding of Nigerian Journalists on water and sanitation issues.*
- c. Advocate for the essential role of safe water, improved hygiene and sanitation in the wider human development agenda.*
- d. **WASH Media Network** shall be a platform for its members to discharge the constitutional assigned responsibility of upholding government responsibility to the people, particularly in the implementing of water and sanitation programmes.*
- e. **WASH Media Network** shall embark on Policy advocacy to promote access to safe water and sanitation services by Nigerians.*
- f. The body shall facilitate the participation of its members in relevant local and international meetings, conferences and workshops.*



Journey so far

Inauguration in October 26, 2008

3 man Board of Trustees mandated to act as Steering Committee to manage activities

Development of a draft Constitution

Registration with Corporate Affairs Commission-2009

Membership drive- Advertisement

Opening up to Non WANG states

Signing of MOU with WaterAid-2011

Signing of MOU with NEWSAN-2011

Opening Bank Account-2012

National and State Secretariats, Finance Committee

CAC/IT/NO 33682



CORPORATE AFFAIRS COMMISSION
FEDERAL REPUBLIC OF NIGERIA

Certificate of Incorporation

of the Incorporated Trustees of
WATER & SANITATION MEDIA NETWORK

I hereby certify that

BABATOPE BABALOBI, REGINA ECHE-FALI, OMONIYI OMOJUGBAGBE,

the duly appointed Trustees of WATER & SANITATION MEDIA NETWORK have this day been registered as a corporate body, subject to the below mentioned conditions and directions.

Given under my hand and the Common Seal of the Corporate Affairs Commission at Abuja this Ninth day of July, 2009

CONDITIONS AND DIRECTIONS

This certificate is liable to cancellation should the objects or the rules of the body be changed without the previous consent in writing of the Registrar General or should the body at any time permit or condone any divergence from or breach of such objects and rules.

Note:

This certificate does not bestow upon the Organisation the right to establish any institution, engage in any business and the like without permission from the appropriate authority.



DR. DENNIS UDE EKUMANKAMA

Registrar - General

278994

Quoted: 61236 1/206



Governance

Board of Trustees

Babatope Babalobi

Regina Eche-Fali

Omoniyi Kolade

National Secretariat

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Lagos State Secretariat: c/o Daily Independent Newspapers. Contact: Michael Simire msimire@yahoo.com 08037148384

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Enugu State secretariat: c/o Elizabeth Achuagu 08033538251

Jigawa State secretariat: c/o Danjumai and Bonsuwa Umar NTA, Dutse, Jigawa 08036032108

Edo State secretariat: c/o Francis Odupute

Ekiti state secretariat: c/o Wale Ajibade, Ekiti Television, 08067031067 Waleajibade2009@yahoo.com

Zamfara state secretariat: c/o Bamidele, The Pointer, 08034269002

Plateau state chapter: Esther Chindaba 08037033820

Anambra state secretariat: Alfred Ajayi, Purity FM, Awka 08059560135 alfredeverofgod@yahoo.com

FCT: Wale Elekolusi

Monday, June 26, 2023
Cross River State: Dupe Obiora

PARTNERSHIP REVIEW MEETING BET. WATERAID AND WASH MEDIA NETWORK

Implemented Activities

Monthly dialogues: *'Water and Climate Change', - February 2011; and 'Nigeria's Federal Government Roadmap on the Water sector'- March 2011*

Media Advocacy-WASH Media Network calls on FG to fulfil WASH promises

<http://www.voiceofnigeria.org/Nigeria/NGO-urge-FG-to-provide-access-to-safe-water-and-sanitation.html>

- Recognition by the Federal Ministry of Water Resources and Development partners (such as EU, UNICEF, WaterAid Nigeria, WSSSCC, DFID, and World Bank) as the mouthpiece of Journalists on WASH issues in Nigeria
- Strategic partnership with the Civil Society Network for Water and Sanitation in Nigeria towards solving sectoral problems.
- Increased understanding about the media on WASH issues reflected in greater coverage for the sector.
- Enthusiasm by the Journalists to participate in the activities of the body

Implemented activities

Production of a Media Handbook on WASH- 2013

Monitoring Nigeria's progress on high level WASH financial commitments- 2013- report produced with the support of NEWSAN/ANew/DFID

Lagos state chapter produced 26 editions of Access to WASH' is a , a weekly radio programme that x rays challenges of residents of urban areas in Lagos state with the support of WaterAid -2013. Past editions:
www.youtube.com/washjournalists


Participation in National Task Group on Sanitation Meetings

Our member –Wale Ajigbade participated in the *Global Forum on Sanitation and Hygiene, Mumbai, 9-14 October 2011*



Our member –Esther Chindaba participated in the 2nd Annual General Meeting (AGM) of the West Africa Water and Sanitation Journalists Network (WASH-JN) was held in Monrovia, Liberia February 12-17, 2012.

One of our members- Joke Falaju from FCT Chapter participated in the WSA meeting in Burkina Faso- 2014

Two of our members- Senator Iroegbu (FCT) and Mrs Falade (Ekiti) participated in WSSCC training workshop in Contonou- 2014



**Access
to
WASH**



**A Water Supply,
Sanitation,
and Hygiene
Radio programme**

- Radio 1, Lagos (Choice FM 103.5)
- Every Tuesdays 4.30 pm – 5.00pm

Access to WASH is produced by the
Water and Sanitation Media Network
with the support of WaterAid in Nigeria
through UKAID Governance and
Transparency Fund programme.

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Tel: +2348035897435 BB: 286431e3
Follow: @WASH_nigeria

Planned Activities

Production of Flyer for the Network

'Media Advocacy on Nigeria's WASH commitments', a workshop in Abuja and Lagos bringing together stakeholders to *discuss WASH commitments of the Nigerian government*.

Plateau State Secretariat

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Zamfara State Secretariat

Hassan Adebayo Bamidele
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Past activities

- First Annual General Meeting in Abuja, February 2008
- Organization of activities to mark WASH milestones – The World Water Days, World Toilet day, Global Handwashing
- Visits to project sites
- Signing of Memorandum of Understanding with WaterAid in Nigeria
- Signing of Memorandum of Understanding with Society for Water and Sanitation
- Production of WASH radio programmes
- Advocacy visits to service providers – Government agencies and Development partners
- Capacity Training Workshops for members on reporting WASH and disseminate more in WASH information
- Organization of monthly media round tables on water and sanitation issues in Lagos Nigeria.

Partners

WaterAid Nigeria
Water Supply and Sanitation Collaborative Council
UNICEF
European Commission
Society for Water and Sanitation (NEWSAN)

Bankers: Skye Bank Plc



Water and Sanitation Media Network comprises journalists reporting the water and sanitation sector for various media outlets in Nigeria. The body was formed in October 25, 2008, in Abuja, and registered with the Corporate Affairs Commission – CAC/IT/NO: 33682 in July 2009.

Today it boasts of over 100 registered members from Newspapers, Television Stations, News Agencies, Radio Stations and Online media in several States of the Federation.

Objectives:

- Increase the quality of media coverage of water and sanitation sector.
- Increase the technical capacity of journalists to effectively report and analyse water and sanitation issues.
- Advocate for essential role of safe water, improved hygiene and sanitation in wider human development agenda.
- Highlight the challenges of poor, marginalized and vulnerable groups in accessing WASH services and ensuring voices of the urban and rural poor are heard.

Core Principles

Access to safe water and sanitation as human right. Equitable and inclusive WASH services that accommodates the needs of the disabled group, women, children, and the poor.

Strategies

Media advocacy
Capacity building
Networking
Publications

Governance

Board of Trustees
National Secretariat
State Secretariat

National Secretariat

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WASH

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WASH

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Success Stories

One of the members from FCT chapter- Ameto Akpe Business day won the Pulitzer grant on WASH reporting and received grants to cover water and sanitation issues 2011

One of our members- Francis Odupute from the Edo state chapter, received WASH Media Awards, on 31 August 2012 at the World Water Week in Stockholm, Sweden

One of the member from Lagos chapter- Jennifer Igwe NTA news won the NNMA for Investigative Reporting- 2014



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Challenges

Contrasting expectations between members and WASH Media

Poor funding

Governance: on functional National office in FCT

WASH stories remain in the back burner..

Non prioritization of WASH reporting in the Media

Poor remuneration of Journalists

Poor Partnerships

Membership spread

Career changes- Change of Beat, Change of Jobs

Reorientation of members on WASH media

Several WASH journalists are not members

Way forward

Strengthened communication

Increased media skills for WASH reporting

Governance Issues- Administration, funding, networking, etc

Recruitment of new members

Sustainable funding

Increased Partnership and Networking- Beyond WANG

Generation and Tracking of WASH stories

Partners meeting- WANG, World Bank, EU, DFID, USAID/SUWASA, UNICEFEU, DFID, WaterAid, UNICEF, UNDP, NUWSRP, FMWR, SMR, JICA, Foreign Missions, USAID, Private sector- Coca Cola, Guinness, Unilever, NEWSAN, GWP-Nigeria, WAWP ,[African Development Bank \(AfDB\)](#), [German Agency for Technical Cooperation \(GTZ\)](#), [International Development Association \(IDA\)](#), [International Institute for Tropical Agriculture \(IITA\)](#) [Niger Delta Development Commission \(NDDC\)](#), [IFAD](#)

“Keep asking questions. Sanitation and hygiene are not glamorous issues that you can easily get into the front pages of the media.

You have an incredible role to play in terms of transparency, in terms of ensuring there is public accountability.

You need to ask great questions that will put service providers and regulators on their foot.

Use your expertise, professional skills, and enthusiasm to keep asking questions on how Sanitation and Hygiene services can be effectively delivered to the people.- Ms. Archana Patka, WSSCC

End