

Role of the Media in promoting Water Integrity

By

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**Water and
Sanitation
Media Network**



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About me

- ▶ Editor of eWASH – www.assemblyonline.info
- ▶ Chair of the WASH Media Network, Nigeria since 2008
- ▶ Secretary of the West Africa WASH Journalists Network, 2011 – 2013
www.wash-jn.net
- ▶ Also Executive Director of Bread of Life Dv. Foundation – WASH NGO/Consultancy firm
- ▶ Producer/Presenter – Access to WASH, radio programme, 103.5fm Lagos, Nigeria

WASH Media Network, Nigeria

- ▶ Founded in 2008, with about 100 Journalists– members reporting WASH news for newspapers, TV, Radio, and the new media
- ▶ Activities– Reporting compelling and investigative News, amplifying voices of the poor and promoting participation of the poor, WASH dialogues and conduct sectoral studies.
- ▶ Main partner–WaterAid in Nigeria

Blog : www.wash-jn.net

Youtube: <http://youtube.com/washjournalists>

Twitter page: <http://twitter.com/washjournalists>

Facebook page:

<http://www.facebook.com/washjournalists>

Facebook group:

<https://www.facebook.com/groups/142073979246258/>

Water and Sanitation Journalists Network

- ▶ Formed in 2008 and comprises 14 Institutional members– National WASH coalitions in Cameroon, Nigeria, Ghana, Togo, Benin, Cote Voire, Mali, Niger, Burkina Fasso, Guinea, Guinea Bissau, Senegal, Liberia, and Sierra Leone
- ▶ About 500 WASH Journalists in all
- ▶ General objective– to increase the scale of the quality and quantity of WASH reporting to promote pro poor and inclusive WASH
- ▶ Strategies– WASH blog, WASH training, Projects monitoring, WASH reporting, etc
- ▶ WASH-JN members ‘**advocate**’ for the WASH rights of the poor, ‘**voice**’ out their challenges, ‘**highlight**’ their WASH needs, ‘**x-ray**’ governance, transparency and accountability issues that limit access, and ‘**amplify**’ solutions to their lack of access.
- ▶ Partners– WaterAid, WSSCC, WIN

The Problem-Nigeria's WASH profile

Demographic and Economic Statistics

•Population (2010)	158 million
•Urban population (2010)	79 million
•Rural population (2010)	79 million
•Annual average population growth (1999-2009)	2.4%
•Gross national income per capita (2009)	2,070
•HDI Position (UNDP) (2011)	156/187

Health Statistics

•Infant mortality rate per 1,000 live births (2009)	86
•Annual child diarrhoea deaths (UNICEF)	97,600
•Under 5 mortality rate per 1,000 live births (2009)	138
•Healthy life expectancy at birth, male/female (2009)	53/54
•Number of deaths due to WASH related disease or injury (2004)	361,896
•% of deaths due to WASH related disease or injury (2004)	16.20%

Sanitation and Drinking-water Statistics

•Use of improved sanitation (2010)	31%
•Use of drinking-water from improved source (2010)	58%
• Open defecation	35m
•Primary schools, urban/rural (2010)	32%
•Secondary schools, urban/rural (2010)	48%

Sources: World Population Prospects, UN Population Division; World Development Indicator, World Bank; World Health Statistics, World Health Organization (WHO); Safer Water, Better Health, WHO; WHO/UNICEF Joint Monitoring Programme, National data

The Problem-West Africa's WASH profile

- ▶ 300 million people in West Africa (about 2/3rds of the population), lack access to Improved drinking water supply and safe basic sanitation services.
- ▶ 86 million in Western Africa practicing open defecation in 2008– WHO/UNICEF JMP
- ▶ Region is not on track to meet the MDG sanitation target.
- ▶ Majority of these people lacking access are poor, and belong to vulnerable and marginalized groups
- ▶ Their WASH voices are never heard, their WASH challenges seldom discussed, and solutions to their WASH problems rarely comes to the agenda of by WASH policy makers, regulators and public and private service providers

Case Study 1 – Monitoring Commitments

- ▶ WASH Media Network Nigeria conducted a study on *Monitoring Nigeria's progress on high level WASH financial commitments*
- ▶ *Major findings*–Nigerian government has not fully achieved any of the twenty six WASH commitments, it voluntarily made in several high level meetings between 2000 and 2012 : the WSSD 2000, UN in 2010, AfricanSan, eThekwin in 2011, and the SWA in 2012.
- ▶ Inability to respect, implement, and fulfil WASH commitments is an integrity issue
- ▶ Media Advocacy:
- ▶ NGO urge FG to provide access to safe water and sanitation
<http://www.voiceofnigeria.org/Nigeria/NGO-urge-FG-to-provide-access-to-safe-water-and-sanitation.html>
- ▶ MDGs: At this rate, Nigeria won't meet its water and sanitation target until 2033 – Group–<http://www.ynaija.com/mdgs-at-this-rate-nigeria-wont-meet-its-water-and-sanitation-target-until-2033-group/>
- [Nigeria: WASH Media Network calls on FG to fulfill WASH commitments–
http://assemblyonline.info/?p=16520](http://assemblyonline.info/?p=16520)
- Download the Report– www.newsan.org/Files/SWA%20STUDY%20REPORT-ANEW.doc

Case study 2– Budget tracking

- ▶ We monitor WASH budgetary allocations and expenditure to National, State and Local governments to ensure people follow the money and also highlight deficits in fulfilling high level financial commitments
- ▶ Download –
www.newsan.org/Files/SWASTUDYREPORT-ANEW.doc

Federal Ministry of Water Resources: Allocations 2013 budget: Sanitation	
Urban/Peri Urban-Wastewater Management & Sanitation Programme.	40m
United Nation's Sanitation & Water For All Programme In Collaboration With Unicef, Who,Wateraid, Eu, Gwp, Dfid, Etc	30m
Total (excluding counterpart funds for donor programs)	70m
Federal Ministry Of Water Resources: Allocations 2013 Budget: Rural Water Supply	
Federal Rural Water Supply Programme (2004 Appropriation Act)Nationwide	10m
Federal Rural Water Supply Programme (2006 Appropriation Act)	20m
Total	30m
Federal Ministry Of Environment: Allocations 2013 Budget: Sanitation	
Advocacy For Public Sanitation Nationwide	35m

Case Study 3– Radio programme

- ▶ Access to WASH radio programme, Lagos– a radio programme on WASH issues, running since December 2012.
- ▶ Every Tuesday on 103.5 fm Lagos
- ▶ Generates public discourse on urban water supply and sanitation issues, in the process amplifies the voices of the urban poor and ensure duty bearers respond to customer complaints and needs.
- ▶ Past editions accessible at: <https://www.youtube.com/washjournalists>
- ▶ Stakeholders Forum organized every quarter to discuss WASH issues in Lagos state

- ▶ **Integrity Issues discussed in past editions of the Radio programme**
- ▶ 10th: WASH Institutional reform issues in Lagos state – https://www.youtube.com/watch?v=4IJGTrmOu_4
- ▶ 12th: Feedbacks for Lagos Water Corporation service delivery issues – <http://youtu.be/8Ga7ttJ5gyk>
- ▶ 15th– Water Pollution in Lagos state–<http://youtu.be/9FOQLAeIEks>
- ▶ 18th– 2nd National Urban Water Sector Reform Programme in Lagos state– <http://youtu.be/AZVWFPrIqzY>
- ▶ 20th –Open defecation – http://youtu.be/_WbN0INKOxI

Access to WASH

A Water Supply, Sanitation, and Hygiene Radio programme

•Radio 1, Lagos (Choice FM 103.5)

•Every Tuesdays 4.30 pm – 5.00pm

Access to WASH is produced by the
Water and Sanitation Media Network
with the support of WaterAid in Nigeria
through UKAID Governance and
Transparency Fund programme.

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Follow: @WASH_nigeria



Case Study 4–WASH reporting

- ▶ A Nigerian Journalist, Francis Umendu Odupute won the 2012 “*WASH Media Awards*” for Excellence in Reporting
- ▶ Francis works with The Nigerian Observer Newspapers in Benin City, Edo State, Nigeria, where he heads the Arts/cartoon section and doubles as the Arts/Culture Editor of the Newspaper
- ▶ Odupute’s winning entry for the cartoon category of the competition is titled: ‘The Strategists’, which depicts a typical Nigerian politician on an electioneering campaign offering free water supply for voters on the condition that they will in turn vote for him on election day.
<http://www.wsscc.org/resources/resource-photo/strategists>
- ▶ Another Integrity question
- ▶ Read about the award: <http://www.wsscc.org/media/wash-media-awards>



Case Study 5–WASH Integrity stories

- ▶ **Residents default over payment of water bill–**
<http://washjournalists.wordpress.com/2012/02/13/residents-default-over-payment-of-water-bill/>
- **The current water situation in Brong-Ahafo Region in Ghana–**
<http://washjournalists.wordpress.com/2012/02/03/the-current-water-situation-in-brong-ahafo-region-in-ghan/>
- ▶ **Gangare community, where the only option is open defecation–**
<http://washjournalists.wordpress.com/2012/11/02/gangare-community-where-the-only-option-is-open-defecation>
- ▶ **Water: Residents Abhor Hygiene culture–**
<http://washjournalists.wordpress.com/2012/02/13/water-residents-abhor-hygiene-culture/>
- ▶ **Woe of Residents over water–**
<http://washjournalists.wordpress.com/2012/02/13/woe-of-residents-over-water/> – “We are dying of Cholera”: residents of Clara town cry for help–
<http://washjournalists.wordpress.com/2012/02/16/poor-wash-services-residents-of-clara-town-cry-for-help/>

Case Study 6–WASH

photos

Nos 1–4: Makoko slum, Lagos, Nigeria

Nos 5: Primary school in Benin city, Nigeria











Case Study 7–WASH Videos

Lagos coastal slum communities

Poor Access to drinking water in Republic of Benin

<http://washjournalists.wordpress.com/2013/06/06/benin-poor-access-to-drinking-water/>



waidischtoilet.MOV



dirty school.MOV



gerrandtoilet.MOV



ayindeonwater.MOV

Thank you