# Role of the Media in promoting Water Integrity

By

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Water Integrity Forum , June 5-7, 2013 Delft, Netherlands www.waterintegrityforum.com

Water and Sanitation Media Network





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## About me

- Editor of eWASH <u>www.assemblyonline.info</u>
- Chair of the WASH Media Network, Nigeria since 2008
- Secretary of the West Africa WASH Journalists Network, 2011 – 2013 www.wash-jn.net
- Also Executive Director of Bread of Life Dv.
   Foundation WASH NGO/Consultancy firm
- Producer/Presenter Access to WASH, radio programme, 103.5fm Lagos, Nigeria

## WASH Media Network, Nigeria

- Founded in 2008, with about 100 Journalists – members reporting WASH news for newspapers, TV, Radio, and the new media
- Activities Reporting compelling and investigative News, amplifying voices of the poor and promoting participation of the poor, WASH dialogues and conduct sectoral studies.
- Main partner-WaterAid in Nigeria

Blog: www.wash-jn.net

Youtube: <a href="http://youtube.com/washjournalists">http://youtube.com/washjournalists</a>

Twitter page: <a href="http://twitter.com/washjournalists">http://twitter.com/washjournalists</a>

Facebook page:

http://www.facebook.com/washjournalists

Facebook group:

https://www.facebook.com/groups/14207397924

6258/

### Water and Sanitation Journalists Network

- Formed in 2008 and comprises 14 Institutional members— National WASH coalitions in Cameroon, Nigeria, Ghana, Togo, Benin, Cote Voire, Mali, Niger, Burkina Fasso, Guinea, Guinea Bissau, Senegal, Liberia, and Sierra Leone
- About 500 WASH Journalists in all
- General objective- to increase the scale of the quality and quantity of WASH reporting to promote pro poor and inclusive WASH
- Strategies WASH blog, WASH training, Projects monitoring, WASH reporting, etc
- WASH-JN members 'advocate' for the WASH rights of the poor, 'voice' out their challenges, 'highlight' their WASH needs, 'x-ray' governance, transparency and accountability issues that limit access, and 'amplify' solutions to their lack of access.
- Partners WaterAid, WSSCC, WIN

### The Problem-Nigeria's WASH profile

#### **Demographic and Economic Statistics**

•Population (2010)	158 million
•Urban population (2010)	79 million
•Rural population (2010)	79 million
•Annual average population growth (1999-2009)	2.4%
•Gross national income per capita (2009)	2,070
•HDI Position (UNDP) (2011)	156/187

#### **Health Statistics**

•Infant mortality rate per 1,000 live births (2009)	86
•Annual child diarrhoea deaths (UNICEF)	97,600
•Under 5 mortality rate per 1,000 live births (2009)	138
•Healthy life expectancy at birth, male/female (2009)	53/54
•Number of deaths due to WASH related disease or injury (2004)	361,896
•% of deaths due to WASH related disease or injury (2004)	16.20%

#### **Sanitation and Drinking-water Statistics**

•Use of improved sanitation (2010)	31%
•Use of drinking-water from improved source (2010)	58%
Open defecation	35m
•Primary schools, urban/rural (2010)	32%
•Secondary schools, urban/rural (2010)	48%

Sources: World Population Prospects, UN Population Division; World Development Indicator, World Bank; World Health Statistics World Health Organization (WHO); Safer Water, Better Health, WHO; WHO/UNICEF Joint Monitoring Programme, Local data

Monday, June 26, 2023

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#### The Problem-West Africa's WASH profile

- ▶ 300 million people in West Africa (about 2/3rds of the population), lack access to Improved drinking water supply and safe basic sanitation services.
- 86 million in Western Africa practicing open defecation in 2008- WHO/UNICEF JMP
- Region is not on track to meet the MDG sanitation target.
- Majority of these people lacking access are poor, and belong to vulnerable and marginalized groups
- Their WASH voices are never heard, their WASH challenges seldom discussed, and solutions to their WASH problems rarely comes to the agenda of by WASH policy makers, regulators and public and private service providers

#### Case Study 1 - Monitoring Commitments

- WASH Media Network Nigeria conducted a study on Monitoring Nigeria's progress on high level WASH financial commitments
- Major findings-Nigerian government has not <u>fully</u> achieved any of the twenty six WASH commitments, it voluntarily made in several high level meetings between 2000 and 2012: the WSSD 2000, UN in 2010, AfricanSan, eThekwini in 2011, and the SWA in 2012.
- Inability to respect, implement, and fulfil WASH commitments is an integrity issue
- Media Advocacy:
- NGO urge FG to provide access to safe water and sanitation <a href="http://www.voiceofnigeria.org/Nigeria/NGO-urge-FG-to-provide-access-to-safe-water-and-sanitation.html">http://www.voiceofnigeria.org/Nigeria/NGO-urge-FG-to-provide-access-to-safe-water-and-sanitation.html</a>
- MDGs: At this rate, Nigeria won't meet its water and sanitation target until 2033 Group-http://www.ynaija.com/mdgs-at-this-rate-nigeria-wont-meet-its-water-and-sanitation-target-until-2033-group/
- Nigeria: WASH Media Network calls on FG to fulfill WASH commitments http://assemblyonline.info/?p=16520
- Download the Report www.newsan.org/Files/SWA%20STUDY%20REPORT ANEW doc

# Case study 2 - Budget tracking

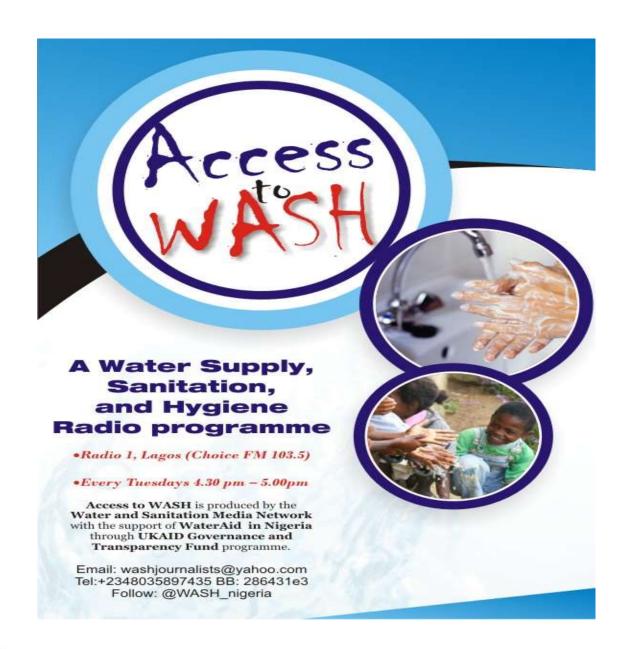
We monitor WASH budgetary allocations and expenditure to National, State and Local governments to ensure people follow the money and also highlight deficits in fulfilling high level financial commitments

Download – www.newsan.org/Files/SWASTUDYREPORT– ANEW.doc

Federal Ministry of Water Resources: Allocations 2013 budget: Sanitation	
Urban/Peri Urban-Wastewater Management & Sanitation Programme.	40m
United Nation's Sanitation & Water For All Programme In Collaboration With Unicef, Who, Wateraid, Eu, Gwp, Dfid, Etc	30m
Total (excluding counterpart funds for donor programs)	70m
Federal Ministry Of Water Resources: Allocations 2013 Budget: Rural Water Supply	L
Federal Rural Water Supply Programme (2004 Appropriation Act)Nationwide	10m
Federal Rural Water Supply Programme (2006 Appropriation Act)	20m
Total	30m
Federal Ministry Of Environment: Allocations 2013 Budget: Sanitation	
Advocacy For Public Sanitation Nationwide	35m

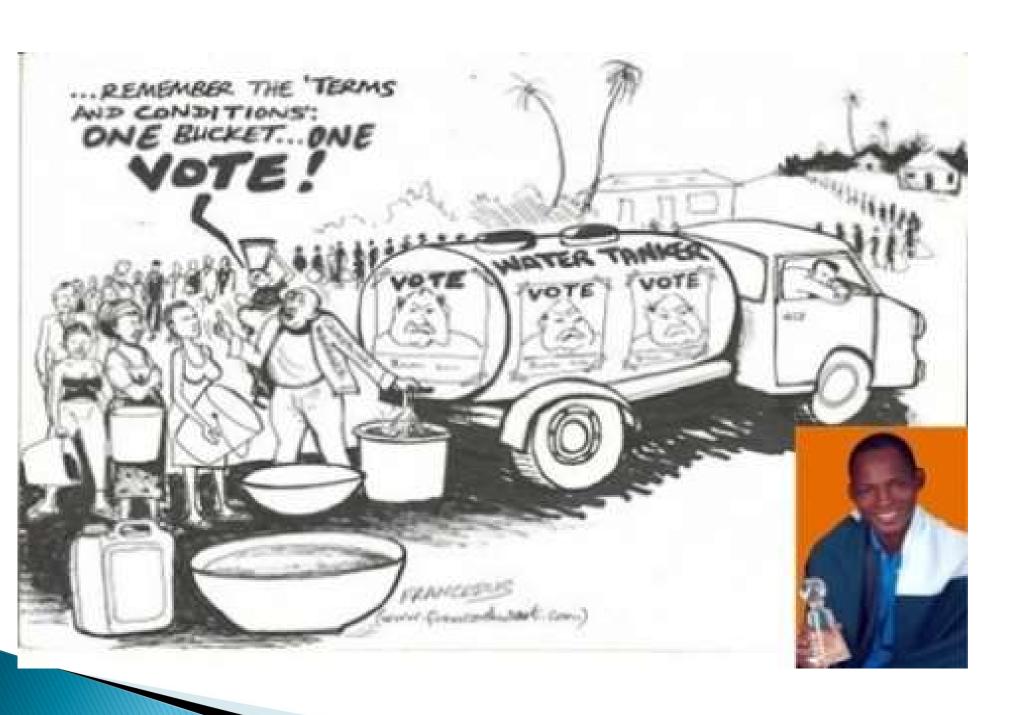
#### Case Study 3 - Radio programme

- Access to WASH radio programme, Lagos- a radio programme on WASH issues, running since December 2012.
- Every Tuesday on 103.5 fm Lagos
- Generates public discourse on urban water supply and sanitation issues, in the process amplifies the voices of the urban poor and ensure duty bearers respond to customer complaints and needs.
- Past editions accessible at: <a href="https://www.youtube.com/washjournalists">https://www.youtube.com/washjournalists</a>
- Stakeholders Forum organized every quarter to discuss WASH issues in Lagos state
- Integrity Issues discussed in past editions of the Radio programme
- 10<sup>th</sup>: WASH Institutional reform issues in Lagos state https://www.youtube.com/watch?v=4IJGTrmOu\_4
- 12<sup>th</sup>: Feedbacks for Lagos Water Corporation service delivery issues http://youtu.be/8Ga7ttJ5gyk
- ▶ 15<sup>th</sup>- Water Pollution in Lagos state-http://youtu.be/9FOQLAelEks
- 18<sup>th</sup>- 2<sup>nd</sup> National Urban Water Sector Reform Programme in Lagos statehttp://youtu.be/AZVWFPrlqzY
- 20th -Open defecation http://youtu.be/\_WbN0lNKOxI



# Case Study 4-WASH reporting

- A Nigerian Journalist, Francis Umendu Odupute won the 2012 "WASH Media Awards" for Excellence in Reporting
- Francis works with The Nigerian Observer Newspapers in Benin City, Edo State, Nigeria, where he heads the Arts/cartoon section and doubles as the Arts/Culture Editor of the Newspaper
- Odupute's winning entry for the cartoon category of the competition is titled: 'The Strategists', which depicts a typical Nigerian politician on an electioneering campaign offering free water supply for voters on the condition that they will in turn vote for him on election day.
  - http://www.wsscc.org/resources/resource-photo/strategists
- Another Integrity question
- Read about the award: <a href="http://www.wsscc.org/media/wash-media-awards">http://www.wsscc.org/media/wash-media-awards</a>



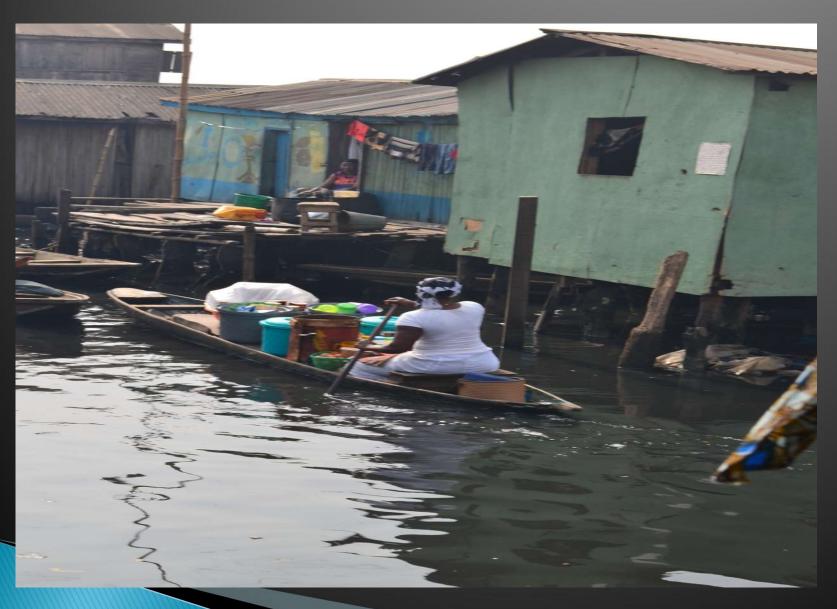
### Case Study 5-WASH Integrity stories

- Residents default over payment of water bill http://washjournalists.wordpress.com/2012/02/13/residents-default-overpayment-of-water-bill/
- The current water situation in Brong-Ahafo Region in Ghanahttp://washjournalists.wordpress.com/2012/02/03/the-current-watersituation-in-brong-ahafo-region-in-ghan/
- Gangare community, where the only option is open defecation http://washjournalists.wordpress.com/2012/11/02/gangare-community where-the-only-option-is-open-defecation
- Water: Residents Abhor Hygiene culturehttp://washjournalists.wordpress.com/2012/02/13/water-residents-abhorhygiene-culture/
- Woe of Residents over water– http://washjournalists.wordpress.com/2012/02/13/woe-of-residents-over– water/- "We are dying of Cholera": residents of Clara town cry for help– http://washjournalists.wordpress.com/2012/02/16/poor-wash-services-residents-of-clara-town-cry-for-help/

# Case Study 6-WASH photos

Nos 1-4: Makoko slum, Lagos, Nigeria

Nos 5: Primary school in Benin city, Nigeria











# Case Study 7-WASH Videos

Lagos coastal slum communities

#### Poor Access to drinking water in Republic of Benin

http://washjournalists.wordpress.com/2013/ 06/06/benin-poor-access-to-drinking-water/









ayindeonwater.MOV

# Thank you